Industry Insights

LED Displays for Events & Public Spaces

A short overview of three real LED installations across sport, retail and hospitality environments



Contents

1) Overview 3
2) Who this guide is for 4
3) CASE STUDY 1 — Swimming Contest LED Setup 5
4) CASE STUDY 2 — Storefront Window Display 6
5) CASE STUDY 3 — Restaurant/Bar LED Installation 7
6) Why Inficolor: More Than LED Screens 8
7) Contact Us 9

1) Overview

This guide presents three practical LED display installations from different public environments: an outdoor sports event, a retail window display, and a hospitality venue.

Each example shows how LED technology is configured to meet specific visibility requirements, space constraints and operational demands.

The focus is on real project data and the technical decisions behind each setup.

2) Who this guide is for

→ Event organisers planning temporary or semi-permanent displays

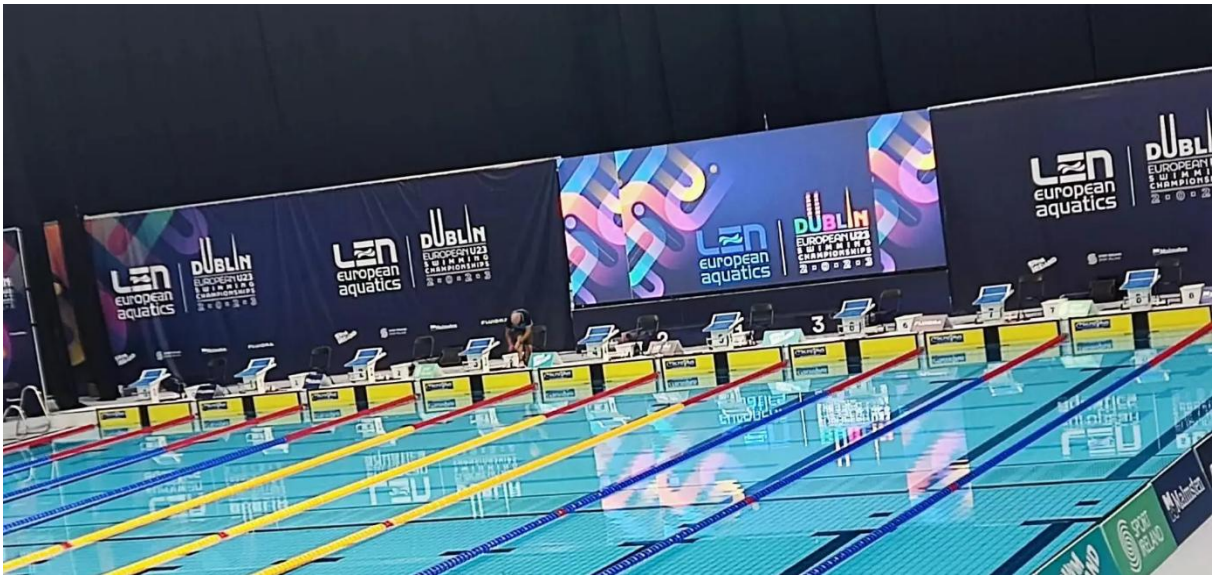
→ Retailers evaluating LED options for window or in-store use

→ Hospitality venues upgrading presentation or ambience screens

→ Integrators and consultants needing real project references

→ Anyone comparing practical LED installations across different environments

3) CASE STUDY 1 — Swimming Contest LED Setup



This 44 sqm LED installation was used for a international swimming competition in Dublin.

The organiser needed a bright and stable display that remains clearly visible in outdoor conditions, including changing light throughout the day. The screen was assembled with IRPlus P3.9 outdoor rental cabinets, chosen for their durability, quick installation and consistent performance during long event days.

With high brightness, robust outdoor protection, and precise colour uniformity, the screen provided reliable visibility for athletes, officials and spectators. The IRPlus system allowed the crew to set up and dismantle the display quickly — a key requirement for temporary sports events with tight schedules.

Project Details:

Location	Dublin, Ireland
Display Size	44 sqm
Model	IRPlus 390
Pixel Pitch	P3.9 mm
Application Type	Outdoor Rental / Sports Event

4) CASE STUDY 2 — Storefront Window Display



This retail installation includes two LED displays inside the same store.
The first screen is a large window-facing display designed to attract foot traffic from the mall corridor. It provides high brightness and clear visibility through the glass, making it suitable for continuous playback of brand and campaign content.

The second screen is installed inside the store as part of the interior branding setup. It supports product visuals and promotional videos in a controlled indoor environment and complements the window display by extending the digital content deeper into the store layout.

Project Details:

Location	Prishtina, Kosovo
Display Size	10 sqm
Model	IHD251
Pixel Pitch	P2.5 mm
Application Type	Indoor Fixed Installation / Retail Window Display

5) CASE STUDY 3 — Restaurant/Bar LED Installation



This 13.82 sqm indoor LED display was installed in a restaurant and event venue in Brussels. The screen uses IFPRO P2.5 GOB modules with full-front service and a high refresh rate, ensuring stable image quality for presentations, live playback and ambient visual content.

The installation required a slim structure that fits into the stage area without reducing seating capacity. With its fine pixel pitch and wide viewing angle, the display remains clear from all seating positions, including the rear tables. The GOB-protected modules provide additional surface durability — an advantage in venues with frequent events and regular maintenance activity.

Project Details:

Location	Brussels, Belgium
Display Size	13.82 sqm
Model	IFPRO251
Pixel Pitch	P2.5 mm
Application Type	Indoor Installation / Hospitality & Event Venue

6) Why Inficolor: More Than LED Screens

Choosing an LED supplier is not only about the display itself.

It’s about the production process behind it, the component choices, the service structure and the consistency of every panel delivered.

Inficolor focuses on:

☑ Stable product lines that remain available long-term

☑ Careful component selection (driver ICs, power systems, LED batches)

☑ Strict QC procedures for colour uniformity and long-term reliability

☑ Clear documentation for integrators and installers

☑ EU-based logistics for faster delivery and reduced project risk

☑ Direct technical support from the engineering team

☑ Transparent communication throughout the project lifecycle

For clients, this means fewer uncertainties, predictable performance and displays that continue to operate as expected — not only on day one, but over the years.

7) Contact Us

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